

### Industry Projections for Northwest Workforce Development Area, 2003-2005

NAICS	Industry Title	2003 Estimated Employment	2005 Projected Employment	2003-2005 Employment Change	2003-2005 Percentage Change
	Total Non-Farm Employment	70,210	71,550	1,340	1.9%
1133, 21, 23	Construction/Mining/Natural Resources	3,700	3,820	120	3.2%
31-33	Manufacturing	12,580	12,820	240	1.9%
311	Food Manufacturing	1,590	1,620	30	1.9%
326	Plastics and Rubber Products Manufacturing	1,050	1,120	70	6.7%
333	Machinery Manufacturing	1,490	1,490	0	0.0%
42, 44	Trade	10,710	10,880	170	1.6%
445	Food and Beverage Stores	2,190	2,230	40	1.8%
48, 49, 22	Transportation and Utilities (Including US Postal)	4,160	4,220	60	1.4%
52-53	Financial Activities	2,270	2,340	70	3.1%
61-62	Education and Health Services (Including State and Local Gov Educ and Hosp)	13,410	13,830	420	3.1%
611	Educational Services (Including State and Local Government)	5,930	6,000	70	1.2%
621	Ambulatory Health Care Services	2,010	2,140	130	6.5%
71-72	Leisure and Hospitality	7,950	8,150	200	2.5%
51, 54-56, 81	Information/Prof Services/Other Services	7,250	7,360	110	1.5%
	Government (Excluding US Postal, State and Local Educ and Hosp)	8,180	8,130	-50	-0.6%

**Notes:**

1. Employment is rounded to the nearest ten. Numbers may not add due to rounding.
2. Employment does not include self-employed or unpaid family workers. Railroad workers are included.
3. An estimate of non-covered employment is included in NAICS 8131(Religious Organizations), but not in any other industries.
4. Government includes tribal owned operations, which are part of Local Government employment.

Information derived using 2003 CES (3/03 Benchmark) and 2003 QCEW data.

To the extent possible, the projections take into account anticipated changes in Wisconsin's economy between 2003 and 2005. It is important to note that unanticipated events may affect the accuracy of the projections.

**Source: Office of Economic Advisors, Wisconsin Department of Workforce Development  
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